

REGISTER OF CLASSIFICATION DECISIONS

Title of Publication: mime012.jpg

Other Known Title: Shrek Pictures

Format: Computer Image File

Director/Author: Not Applicable

Producer/Publisher: Not Stated

Country of Origin: Not Stated

Language: English

Applicant: Secretary for Internal Affairs

Distributor: Not Applicable

Classification:	Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.
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Descriptive Note: Not Applicable.

Display Conditions: Nil

Date of entry in Register: 28 November 2005

Date of direction to issue a label: Not Applicable

OFLC No: 501209

Excisions: Not Applicable.

Reasons for excisions:

Not Applicable

**Summary of reasons
for classification:**

The computer image file entitled *mime012.jpg* is classified as:
Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

The publication is a cartoon image depicting explicit sexual activity between two of the main characters, Shrek and Princess Fiona, from the animated film "*Shrek*". The publication degrades and demeans women in general under s3(3)(c) of the Films, Videos, and Publications Classification

Act 1993, by presenting a cartoon image of a woman who is being ejaculated upon. While there is little text on the publication, the context for this image is intended to be of a humorous and crude take on the next level of the two characters' relationship. The characters' relationship factor and the fantasy aspect of the publication tends to reduce the overall impact of the degrading and demeaning elements.

The likelihood of harm to adults is limited by the obviously contrived nature of the image and the relevance of the humour intended. However, young viewers do not have the maturity or experience to deal with adult sexual humour and they are less likely to view the image as a joke or to understand its intent. A restriction limiting the availability of the publication to adults therefore reduces the likelihood of injury to the public good.

The classification of this publication interferes with the freedom of expression, as set out in section 14 of the New Zealand Bill of Rights Act 1990. The classification is a reasonable limitation on the freedom of expression that reflects the concern of a free and democratic society to limit the availability of publications that will be injurious to the public good.